



MAZDA3



ARTFUL DESIGN

A bold new era has arrived. Born from our obsession to create beautiful vehicles. Expressed through our design language called Kodo: "Soul of Motion." Capturing movement, even at a standstill. Simplified essential characteristics that embrace the Japanese philosophy of "less is more." This compelling evolution in our design aesthetic pursues beauty through subtraction and purity. Reflections of light across its surface create more complex and intriguing shapes.

The Speed Form featured is a sculptural exploration done by the designers at Mazda. Created by the hands of master artisans, the piece conveys energy by eliminating all that is unnecessary, leaving only what is essential - becoming the inspiration for its final design stage: the new Mazda3.



THE NEW ERA BEGINS

The new Mazda3 represents the beginning of a new era. A car that takes every element of design, performance and technology beyond anything that came before it.

Sporty curves elicit a sense of excitement and freedom in the liftback, now comes in the exclusive Ignite Edition. Sleek and elegant proportions give the impression of a single, dignified brush stroke in the sedan. Both body types feature a perfectly crafted premium interior, cutting edge Skyactiv Technology and the latest in safety features. The result is an unparalleled connection to the road and car.



The sporty liftback Ignite Edition with black outer rearview mirror and 18-inch black metallic wheels.



The sleek and elegant sedan.

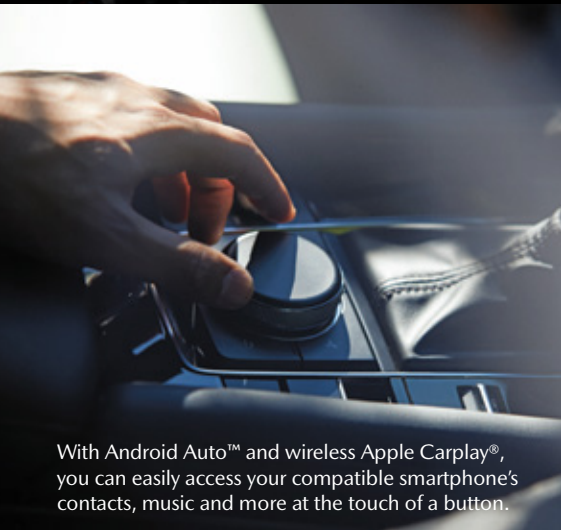




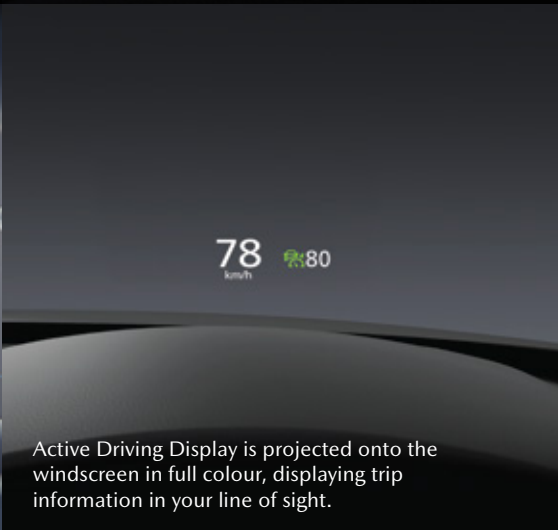
The Mazda Connect system adopts a new 10.25-inch widescreen display.



The new 12-Speaker Bose® Audio System has been strategically placed around the spacious cabin to ensure you enjoy studio quality audio from any seat. (2.0 Liftback Ignite Edition Only)



With Android Auto™ and wireless Apple Carplay®, you can easily access your compatible smartphone's contacts, music and more at the touch of a button.



Active Driving Display is projected onto the windshield in full colour, displaying trip information in your line of sight.



The seats are shaped to maintain an upright position for your spine and support its natural S-shape curve. Creating a oneness between you and your vehicle. Seamless connections that help you engage with the moment. To leave you feeling as though your Mazda is an extension of your body.

A CABIN THAT PLEASES ALL THE SENSES

Every element of the new Mazda3 has been created with the intention to further strengthen the connection between car and driver. A 'less is more' approach has been followed to develop a cabin that is as beautiful as it is functional. Every aspect of the cockpit is laid out in perfect horizontal symmetry with the driver in the center. Every consideration has been made so the Mazda3 feels as if it were built just for you.





Mazda3 1.5 High Plus (Sedan) interior shown
Mazda3 2.0 High Plus (Sedan & Liftback) interior shown



Mazda3 1.5 High Plus (Liftback) interior shown.



Mazda3 Ignite Edition interior shown.



SKYACTIV-VEHICLE ARCHITECTURE

With our revolutionary Skyactiv technologies, redesigned from scratch to provide breakthrough performance, Mazda has consistently aimed to provide the joy of 'Jinba-Ittai' driving.

Now we have developed our next-generation Skyactiv-Vehicle Architecture that focuses on the human-centered design philosophy. The new vehicle architecture coupled with award winning powertrains provide effortless responsive driving that is in perfect harmony with the driver's intention, creating the ultimate 'Jinba-Ittai' driving feel.

SKYACTIV TECHNOLOGY



SKYACTIV-G
New generation petrol engine with improved fuel efficiency and torque.



SKYACTIV-BODY
Light, rigid and robust body that ensures safe and joyful driving.



SKYACTIV-DRIVE
Ideal transmission designed for smooth driving and efficiency.



SKYACTIV-CHASSIS
Lightweight chassis that delivers driving pleasure and comfort.

ENGINEERED TO EXHILARATE

The strict adherence to the philosophy of 'Jinba-ittai', the sense of car and driver as one, has created a driving experience that's truly next generation. The newly developed G-Vectoring Control Plus (GVC Plus) offers unprecedented levels of confidence-inspiring controllability, while Skyactiv-G petrol engines deliver exhilarating performance.



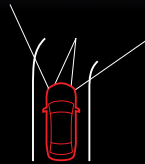


THE EVOLUTION OF SAFETY

True peace of mind is at the forefront of the new Mazda3. A higher concentration of ultra-high tensile steel reinforces the chassis, while a newly developed knee airbag for the driver's seat is not only a first for Mazda, but comes as standard equipment. Paired with the latest in advance safety technology - i-Activsense, the new Mazda3 takes safety to another level.

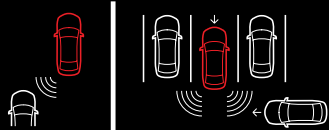
i-ACTIVSENSE^{*}

Adaptive Front-lighting System (AFS)



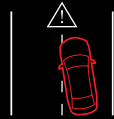
As you turn in a corner, the headlights pivot in the direction of your turn and improve visibility.

Blind Spot Monitoring (BSM) Rear Cross Traffic Alert (RCTA)



By scanning blind spots behind your vehicle, sensors detect unseen vehicles to alert you during lane change or reversing.

Lane Departure Warning System (LDWS)



LDWS monitors road markings and alerts you if you are straying from your lane when travelling over 65km/h.

Smart Brake Support (SBS) Front & Rear



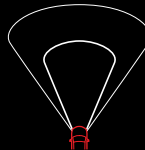
SBS aims to help the driver avoid or reduce the severity of frontal collisions (between 15 - 145 km/h), by automatically applying the brakes if there is a danger of collision.

Mazda Radar Cruise Control (MRCC)



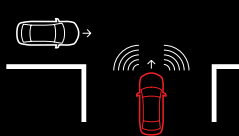
MRCC maintains a set speed and minimum following distance from the car in front. If the car you are following reduces speed, your vehicle will automatically slow down as needed.

High Beam Control (HBC)



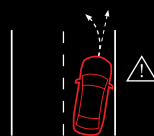
HBC helps the driver see better at night by maximizing opportunities to use the high beams.

Front Cross Traffic Alert (FCTA)



The FCTA detects vehicles approaching from the blind spots on the front left and right sides of the vehicle when the vehicle starts to drive at an intersection.

Lane-Keep Assist System (LAS)



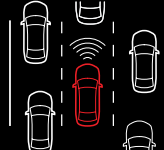
LAS adds to the LDWS by performing minor steering corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.

Driver Attention Alert (DAA) with Driver Monitoring



DAA detects driver fatigue and decreased attentiveness and encourages the driver to take a rest (activates above 65 km/h). Driver Monitoring detects changes in the driver's facial features using a camera, and encourages the driver to take a rest (activates above 5 km/h).

Cruising & Traffic Support (CTS)



CTS assists to maintain a constant distance between your vehicle and a vehicle ahead at a preset vehicle speed without you having to use the accelerator or brake pedal. It also assists the driver to keep steer the vehicle within the lane lines.

MAZDA3 TECHNICAL SPECIFICATIONS

Variant			1.5 High Plus (Sedan)	2.0 High Plus (Sedan)	1.5 High Plus (Liftback)	2.0 High Plus (Liftback)	2.0 High Plus Ignite Edition (Liftback)
Engine Type			SKYACTIV-G				
POWERTRAIN							
Type			DOHC 16-Valve 4 Cylinder With VVT				
Engine Capacity	cc		1,496	1,998	1,496		1,998
Maximum Power	Hp / rpm		118 / 6,000	162 / 6,000	118 / 6,000		162 / 6,000
Maximum Torque	Nm / rpm		153 / 4,000	213 / 4,000	153 / 4,000		213 / 4,000
Compression Ratio			14.0 : 1	13.0 : 1	14.0 : 1		13.0 : 1
Drivetrain			2WD				
Transmission			SKYACTIV®-DRIVE 6-Speed Automatic with Manual Shift Mode				
Fuel Type			Petrol				
Recommended Fuel			Min.Ron 95				
Fuel System			Direct Injection				
Fuel Tank Capacity	Litres		51				
CHASSIS							
Brake Type	Front		Ventilated Disc				
	Rear		Solid Disc				
Suspension Type	Front		MacPherson Struts				
	Rear		Torsion Beam				
Steering Type			Electronic Power Assisted Steering (EPAS)				
Wheel Type			Alloy (Silver)		Alloy (Gray)		Alloy (Black)
Tyre Size			215/45R18				
DIMENSIONS							
Overall Length x Width x Height	mm		4,660 x 1,795 x 1,440		4,460 x 1,795 x 1,435		
Wheelbase	mm		2,725				
Curb Weight	kg		1,363	1,402	1,382		1,400
EXTERIOR							
Front Headlights			LED with Signature Illumination				
Front Headlights On / Off Function			Auto				
Front Headlights Leveling			Auto				
Daytime Running Lights			LED				
Rear Combination Taillights			LED with Signature Illumination				
Rear Fog Light			LED				
Windshield Wipers	Rain Sensing		•				
	Intermittent Function		Variable				
Rear Wiper/Washer			-			Intermittent	
Mazda Advanced Keyless Entry			•				
Outer Rearview Mirrors	with Power Adjustable		•				
	with Power Folding		• (Autofold)				
	with Turn Indicators		• (Black)				
Power Sunroof with Sliding & Tilt Glass			-	•	-		•
Parking Sensors	Front & Rear		x4				
INTERIOR							
Engine Start / Stop Button			•				
Electronic Parking Brake (EPB)			•				
Steering Wheel Mounted Switches with Audio, Bluetooth® Hands-Free			•				
Cruise Control			•				
Rear View Mirror			Frameless with Auto-Dimming				
Instrument Cluster			7" Colour TFT LCD Multi-Info Display				
One Touch (Up and Down) Power Window with Anti-Pinch			All Windows				
Active Driving Display (Heads-Up Display)			Color Windshield- Projection Display				
Steering Wheel Material			Leather				
Steering Wheel Adjustment			Tilt & Telescopic				
Paddle Shifters			•				
Drive Mode Selection Switch			•				
Gear Shift Knob			Leather				
Front Air-Conditioning			Dual-Zone Auto				
Rear Air-Conditioning			Rear Air Vents				
12-Volt Power Outlet			Center Armrest				
SEATS							
Seating Capacity			5				
Front Seats	Driver	Adjustment & Memory Function	10-Way Power & 2-Position				
	Front Passenger	Adjustment	6-Way Manual				
Rear Seats	2nd Row		60:40 Split-fold				
Seat Material			Leather (Black)		Leather (Burgundy)		Leather (Black)
							Leather (Burgundy)
INFOTAINMENT							
Infotainment System with Voice Recognition			10.25" Display				
Apple CarPlay® & Android Auto™ Function			Wireless Carplay				
Multi-Function Commander Control			•				
AM / FM Tuner			•				
Bluetooth® Hands-Free Phone and Audio Capability			•				
Audio Speakers			x 8				x 12
USB Ports			x 2 (Type-C)				
Reverse Camera	with Guidelines		•				
360° View Monitor							
ADVANCED TECHNOLOGIES							
Stop / Start Idling Technology			•				
G-Vectoring Control Plus Technology			•				
Wireless charger			•				
Speakers			Standard				Bose® Sound System
SAFETY							
SRS Airbags (Front Driver & Passenger, Side, Curtain and Driver Knee)			•				
Anti-Lock Braking System (ABS), Dynamic Stability Control (DSC)			•				
Electronic Brake-Force Distribution (EBD), Brake Assist (BA)			•				
Traction Control System (TCS), Emergency Stop Signal (ESS), Hill Launch Assist (HLA)			•				
Auto Hold Function, Auto Door Lock, Walk Away Lock			•				
ISOFIX Child Restraint Anchor Points and Top Tethers			•				
Engine-Immobilizer			with Anti-theft System				
ADVANCED SAFETY TECHNOLOGIES							
Adaptive Front-Lighting System (AFS)			•				
High Beam Control (HBC)			•				
Blind Spot Monitoring (BSM)			•				
Rear Cross Traffic Alert (RCTA)			•				
Front Cross Traffic Alert (FCTA)			-				•
Lane Departure Warning System (LDWS)			•				
Lane-Keep Assist System (LAS)			•				
Driver Attention Alert (DAA)			•				
Smart Brake Support (SBS)			Front & Rear				
Mazda Radar Cruise Control (MRCC)			• (Stop & Go)				
Cruising & Traffic Support (CTS)			•				

Exterior Colours

Soul Red Crystal

Platinum Quartz

Polymetal Gray

Jet Black

Machine Gray

Ceramic Metallic

Deep Crystal Blue

Snowflake White Pearl

5 YEARS WARRANTY
5 YEARS FREE MAINTENANCE
including labour, parts and lubricants^{*}

^{*}5 years manufacturer warranty, or first 100,000km whichever comes first. 5 years free scheduled maintenance, or first 100,000km whichever comes first. Terms & conditions apply.

All images shown are for illustration purposes only. Colours and specifications shown may vary from the actual vehicles. Specifications may subject to change without prior notice.

^{*}Available on selected variants only. These systems are not a replacement for safe and attentive driving. Please drive carefully at all times and do not rely on technology to prevent an accident.

ZOOM-ZOOM

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on the Mazda3:

