



PROTON  
e.MAS

MALAYSIA'S 1<sup>ST</sup> AFFORDABLE EV

**e.MAS5**  
FREEDOM THAT ELECTRIFIES®



**OWN YOUR  
SPACE**

| e.MAS 5                               | PRIME     |           | PREMIUM   |           |
|---------------------------------------|-----------|-----------|-----------|-----------|
|                                       | PRIVATE   | COMPANY   | PRIVATE   | COMPANY   |
| SELLING PRICE                         | RM 59,322 |           | RM 72,292 |           |
| 1-YEAR ROAD TAX                       | RM 30     |           | RM 60     |           |
| REGISTRATION FEE                      | RM 300    | RM 500    | RM 300    | RM 500    |
| HP ENDORSEMENT FEE                    | RM 50     |           |           |           |
| EV NUMBER PLATE                       | RM 98     |           |           |           |
| ON-THE-ROAD PRICE (WITHOUT INSURANCE) | RM 59,800 | RM 60,000 | RM 72,800 | RM 73,000 |
| SPECIAL LAUNCH PRICE                  | RM 56,800 | RM 57,000 | RM 69,800 | RM 70,000 |
| RECOMMENDED SUM INSURED               | RM 56,000 | RM 57,000 | RM 69,000 | RM 70,000 |

For Peninsular Malaysia only.

# e.MAS 5 POWER PACK

FREEDOM THAT ELECTRIFIES®



**POWER HOME**  
Complimentary 7kW  
Home Charger



**POWER ANYWHERE**  
Complimentary 3-Pin Charger



**POWER ONLINE**  
5-Year Unlimited Internet Data



**POWER FINANCING**  
5-year financing at 1.93%<sup>1</sup> interest rate  
via selected Panel Bank<sup>2</sup> (Limited-time  
offer until end of June 2026)



**POWER TRADE-IN**  
RM1,000 trade-in subsidy via  
**CARSOME**<sup>3</sup> (Limited-time offer  
until end of December 2026)



JADE GREEN



MARBLE CREAM



QUARTZ ROSE



MOONSTONE WHITE



GRAPHITE SILVER



SLATE GREY

ALABASTER WHITE INTERIOR

AVAILABLE WITH JADE GREEN, MARBLE CREAM, AND QUARTZ ROSE, PREMIUM VARIANTS.

FLINT GREY INTERIOR

AVAILABLE WITH MOONSTONE WHITE, GRAPHITE SILVER, AND SLATE GREY, PREMIUM & PRIME VARIANTS

**Terms & Conditions**

- The prices and e.MAS 5 Power Pack are effective from 17 May 2026 and valid in Peninsular Malaysia only.
- Prices and specifications are subject to change without prior notice.
- Registration fees are applicable for Malaysians only. Non-Malaysian fees vary from above.
- All prices are subjected to the prevailing local government duties and taxes announced at the point of sale.
- The offers above is not applicable with other promotions, unless stated otherwise.
- Special Launch Price and e.MAS 5 Power Pack are valid for a limited time only.
- \*Special Launch Price refers to the On-the-Road price (excluding insurance) for Peninsular Malaysia and are valid for a limited time only.
- <sup>1</sup>For a limited time only, offer ends 30 June 2026. <sup>2</sup>Final eligibility under discretion of selected Panel Bank.
- <sup>3</sup>The Power Trade-In Package is available for vehicles traded in through CARSOME between 1 October 2025 and 31 December 2026. A RM1,000 trade-in bonus by CARSOME is offered for selected PROTON (X & S Series, Saga, Exora, Persona, Iriz) and other models from selected brands. Unlisted models remain eligible for a RM500 bonus. CARSOME reserves the right to determine vehicle eligibility and valuation at its discretion.

Terms and conditions apply.  
You acknowledge that you have read and understood PRO-NET's Privacy Notice  
at <https://emas.proton.com/privacy-notice/>

Proton New Energy Technology Sdn. Bhd.  
(202201030092 (1475789-X))  
Version: May 2026

VISIT OUR DEALERS OR BOOK ON THE e.MAS APP.

